

MS. ANULA GUPTA

B. Sc. [BIOLOGY] MBA [MARKETING & HR]



MS. ANULA GUPTA is an enthusiastic Assistant Professor who enjoys discussing her field of specialization is Marketing.

She is lecturing on Business Ethics and Ethos, Organisational Behavior, Product and Brand Management, Business Policy and Strategic Management, Performance Management and Retention Strategies and Training and Development to the students engaged in the MBA Curriculum.

She is also taking up various Intellectual Pursuits with the Students such as Brainstorming Viewpoints, Abbreviations, Advertisement Tag-Lines, Brand-Ambassador-Recognition Games, Corporate Questions among others.

Till date she has attended 24 International National Local - Conferences Seminars Workshops and Short – Term Courses.

Ms. Anula 's interests include English Updation and delving in the French Linguistics.